



The New SEO: How to Get Ready for Google's Biggest Change Ever

WHAT IS SEO



What is SEO?

Sponsored

 Grubhub
<https://corporate.grubhub.com/catering>

Easy Corporate Catering - Cater Big or Small

Cater Your Next Team Meeting or Corporate Event Easily With Grubhub Corporate Accounts. Corporate Catering With a Huge Restaurant Selection. Feed Any...
[Corporate Catering](#) · [Group Ordering](#) · [Digital Event Catering](#) · [Individual Meal Perks](#)
Deal: Up to 30% off Food Costs Annually



Businesses

Rating

Hours

Ovy Signature Catering

5.0 ★★★★★ (67) · Caterer
10+ years in business · Chicago, IL · (773) 879-0790
Opens soon · 11 AM
European-style cake & pastry specialist



Website

Directions

Unforgettable Edibles Catering

4.6 ★★★★★ (31) · Caterer
10+ years in business · Chicago, IL · (773) 774-4001
Open · Closes 5 PM
"Good food competitive pricing wide variety of food"



Website

Directions

Two Sisters Catering LLC

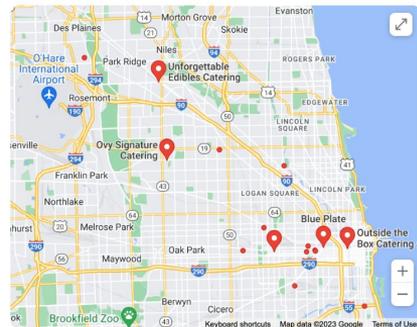
4.9 ★★★★★ (50) · \$ · Caterer
10+ years in business · Chicago, IL · (312) 869-2527
Open · Closes 6 PM
Curbside pickup · Delivery · No dine-in



Website

Directions

More businesses →



 blueplatechicago.com
<https://blueplatechicago.com>

Blue Plate: Chicago's Caterer & Dining Partner

Blue Plate is Chicago's most trusted partner for catered events, workplace dining, and delivery for 40 years and counting.

[Our Offerings](#) · [Contact a specialist](#) · [Our Venues](#) · [Our Story](#)

 Boka Catering
<https://www.bokacatering.com>

Boka Catering Group | Chicago Catering | Corporate ...

Boka Catering Group is Chicago's premier catering group from Michelin starred



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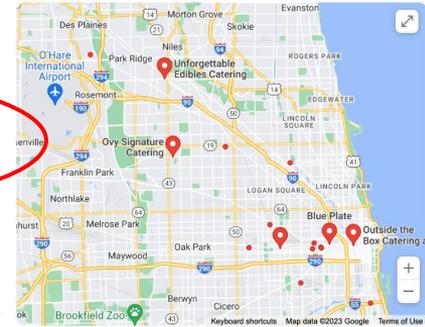


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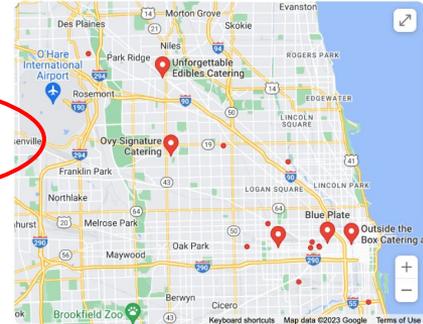
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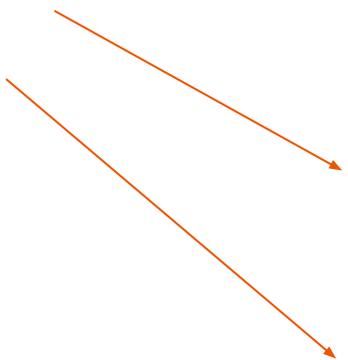


SEO

FACTORS



How do you get here?



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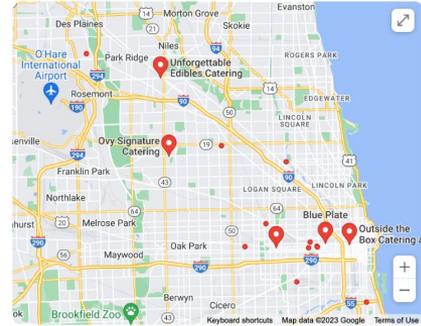
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THE CHANGE



OLD GOOGLE

Google X

Deborah Miller Catering & Events
https://deborahmillercatering.com

Catering NYC: Wedding & Corporate Catering - Deborah ...
Deborah Miller Catering & Events is a full-service caterer and event planner in New York City. Plan your next event with our professional catering team!



Businesses



Rating Hours

NY Catering Service | Private Chef | Catering NYC
5.0 (72) · Caterer
5+ years in business · New York, NY · (917) 592-4404
Open 24 hours
 "Fantastic , highly recommend."

Website Directions

Deborah Miller Catering & Events
4.8 (148) · \$ · Caterer
25+ years in business · New York, NY · (212) 964-1300
Open · Closes 5 PM
 "Delicious food, super organized, smooth and efficient!"

Website Directions

Whats The Kitch Catering Company

GOOGLE SGE

Google caterers in NYC

Generative AI is experimental. Info quality may vary.

New York City, New York has many good caterers, including places that offer Kosher food, places that cater to dietary needs, and other top options:



Whats The Kitch Catering NYC
4.8 ★ (48)
Caterer
New York



EVENTFULLNYC
5.0 ★ (91)
Caterer
Brooklyn



Thomas Oliver's Gourmet Catering NYC
4.9 ★ (53)
Caterer
New York



Relish Catering + Hospitality
4.9 ★ (43)
Caterer
Bronx

Other top caterers in New York City include:

- Deborah Miller Catering & Events Caterer and event planner with a 4.8/5 rating from 148 reviews
- Ginger Man Kosher Catering NYC Caterer that some say is professional and offers great food
- Noi Due Cafe Caterer that some say offers a consistently great experience
- Samesa Caterer that some say they would consider for another event



Relish Catering + Hospitality
8 Best Event Catering Companies To Consider



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Keyboard shortcuts Map data ©2023 Google Terms of Use

Ask a follow up Who is a good caterer? How much does catering cost per person in NYC? Catering companies in New York City

GOOGLE SGE

The screenshot shows a Google search for "caterers in NYC". The search bar is at the top with the Google logo on the left and search controls on the right. Below the search bar, a banner reads "Generative AI is experimental. Info quality may vary." The main content area displays a list of caterers with AI-generated images and descriptions. To the right of the list is a map of New York City with several caterer locations marked with red pins. Below the map are three AI-generated cards for "Relish Catering + Hospitality". At the bottom of the search results, there are three buttons: "Ask a follow up", "Who is a good caterer?", and "H".

New York City, New York has many good caterers, including places that offer Kosher food, places that cater to dietary needs, and other top options:

- What's The Kitch Caterin...** Caterer with a 4.8/5 rating from 48 reviews
4.8 ★ (48)
Caterer
New York
- EVENTFULLNYC** Caterer with a 5.0/5 rating from 91 reviews
5.0 ★ (91)
Caterer
Brooklyn
- Thomas Oliver's Gourme...** Caterer and event planner that some say is easy to work with
4.9 ★ (53)
Caterer
New York
- Relish Catering + Hospita...** Caterer that a production
4.9 ★ (43)
Caterer
Bronx

Other top caterers in New York City include:

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- Ginger Man Kosher Catering NYC Caterer that some si great food
- Noi Due Cafe Caterer that some say offers a consistenl
- Samesa Caterer that some say they would consider for

Map locations: Fairview, North Bergen, West New York, Union City, trepid Sea, Air pce Museum, Turkish, Catering NYC, Museum of the City of New York, Museum of the Moving Image, Museum of the Metropolitan Museum of Art, Randall's Island Park, Harlem, Fairview, Relish Catering + Hospitality, The Farm So...

AI-generated cards for Relish Catering + Hospitality:

- Relish Catering + Hospitality
- 8 Best Event Catering Companies To...
- Relish Catering + Hospitality

Buttons: Ask a follow up, Who is a good caterer?, H



HOW TO WIN THE NEW SEO



#1

Google Business Profile + Citations

The screenshot shows a Google search for "crave catering austin". The search results include organic listings from Crave Catering | Austin, TX, Instagram (@cravecateringtx), WeddingWire, and Yelp. A red arrow points from the organic search result for "Truly Visionary weddings" to the Google Business Profile listing on the right. The Business Profile listing shows a 4.6-star rating, 36 Google reviews, and contact information for Crave Catering in Austin, TX.

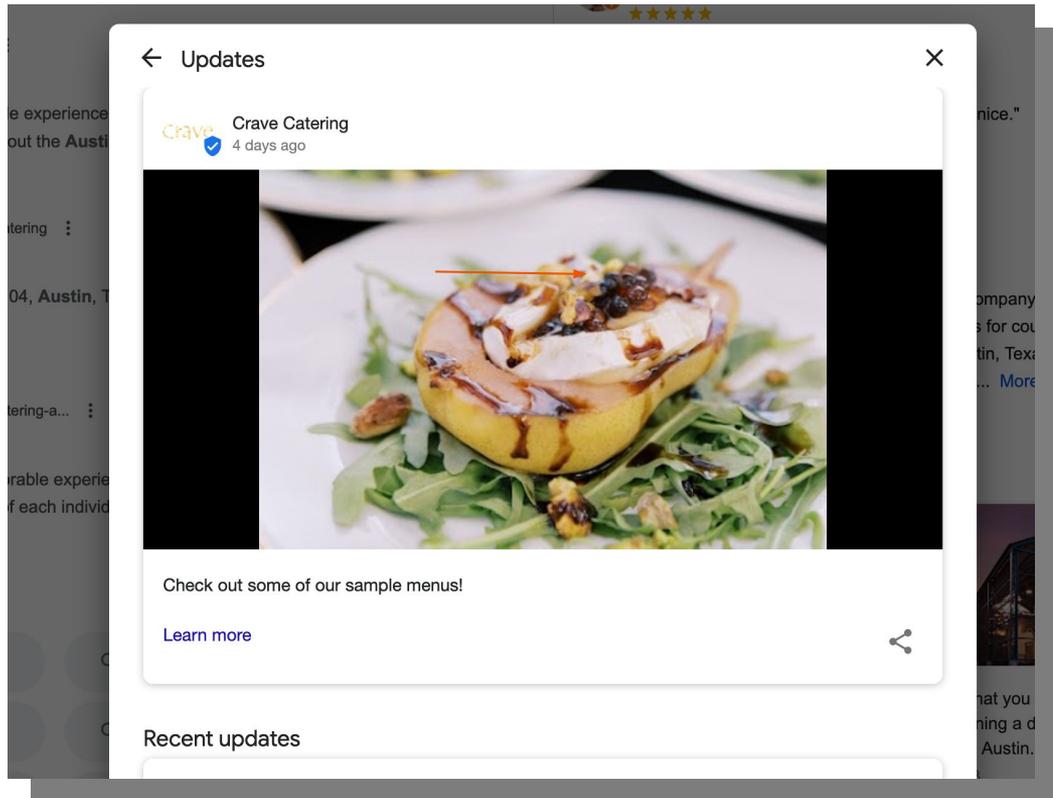
Google Search Results:

- Crave Catering | Austin, TX**
https://crave-catering.com
Crave Catering | Austin, TX
One-of-a-kind austin catering and events ... Crave Catering is an all-in-one event company dedicated to creating inspiring, authentic experiences for couples and ...
Truly Visionary weddings
We're a well-known wedding caterer in Austin. Our award ...
Austin Wedding Catering FAQs
Crave Catering is an elite caterer in the Austin/Texas Hill Country ...
Contact
We can't wait to learn more about you and your event. Simply fill ...
Our Sample Menus
appetizers by Crave Catering. Photo credit: Lisa Hause ...
More results from crave-catering.com >
- Instagram**
https://www.instagram.com/cravecateringtx
Crave Catering (@cravecateringtx)
Events & Weddings Serving the greater Austin, TX area - Cheers to the weekend, Austin!
We love to help you celebrate. Meet Debbie, the best Office ...
- WeddingWire**
https://www.weddingwire.com/.../Austin (City)
Crave Catering | Austin Wedding Caterer | 109 Reviews
Crave Catering is a professional wedding caterer company located in Austin, Texas. Since 1999, this catering team has been creating memories through the ...
★★★★★ Rating: 4.9 - 109 reviews
About - FAQs - Reviews 109 - Real Weddings 3
- Yelp**
https://www.yelp.com/.../Caterers/Crave Catering
CRAVE CATERING - 32 Photos & 32 Reviews
Crave Catering - Map · 14611 N MoPac, Site 104, Austin, TX 78728 · (512) 828-5797. Call Now
More Info · Hours · Known For: Yes. Accepts Credit Cards · From the ...
★★★★★ Rating: 5 - 32 reviews

Google Business Profile Listing:

- Crave Catering**
Website Directions Save
4.6 ★★★★★ 36 Google reviews
Catering food and drink supplier
ORDER ONLINE
Address: 14611 N Mopac Expy #104, Austin, TX 78728
Hours: Closed - Opens 12 PM +
Phone: (512) 828-5797
Suggest an edit · Own this business?
Prices
Crave catering austin prices
Crave Catering | Austin, TX
Imaginative Austin Wedding Catering
Pricing Details. We're well-known for our unique blend of Southern hospitality. From the ceremony and cocktail hour...
Thecravetogo.com
Pricing - Hamilton- Montana
Average Price Starts at \$40+Service Fee Per Guest (Dinner Only)-Menu, Location, Service Style all factor ... *Catering...

Google Business Posts



#1

Google Business Profile + Citations

The screenshot shows a Google search for "crave catering austin". The search results include:

- Crave Catering | Austin, TX** (https://crave-catering.com) - One-of-a-kind austin catering and events ... Crave Catering is an all-in-one event company dedicated to creating inspiring, authentic experiences for couples and ...
 - Truly Visionary weddings** - We're a well-known wedding caterer in Austin. Our award ...
 - Austin Wedding Catering FAQs** - Crave Catering is an elite caterer in the Austin/Texas Hill Country ...
 - Contact** - We can't wait to learn more about you and your event. Simply fill ...
 - Our Sample Menus** - appetizers by Crave Catering. Photo credit: Lisa Hause ...
- Instagram** (@cravecateringtx) - Events & Weddings Serving the greater Austin, TX area - Cheers to the weekend, Austin! We love to help you celebrate. Meet Debbie, the best Office ...
- WeddingWire** - Crave Catering | Austin Wedding Caterer | 109 Reviews - Crave Catering is a professional wedding caterer company located in Austin, Texas. Since 1999, this catering team has been creating memories through the ...
- Yelp** - CRAVE CATERING - 32 Photos & 32 Reviews - Crave Catering - Map · 14611 N MoPac, Site 104, Austin, TX 78728 · (512) 828-5797. Call Now

The Google Business Profile for Crave Catering is shown on the right, featuring:

- Address: 14611 N Mopac Expy #104, Austin, TX 78728
- Hours: Closed - Opens 12 PM
- Phone: (512) 828-5797
- 4.6 star rating with 36 Google reviews
- Services: Catering food and drink supplier
- Order Online button
- Prices section: Crave catering austin prices
- Additional photos and reviews

An orange arrow points from the "Truly Visionary weddings" link in the search results to the Google Business Profile.

#2

Google Reviews + Other Review Sites

Vonderhaar's Catering, Inc. - A
DelightMore Company
19 W Pleasant St, Reading, OH

4.7 ★★★★★ 588 reviews ⓘ

Write a review

People often mention

All dinner 18 liquor 11 grocery 10 deli sandwiches 9 +6

Sort by

Most relevant Newest Highest Lowest

 **April Reed**
Local Guide · 93 reviews · 28 photos

★★★★★ a month ago

My company had a big gala. We hired Delightmore, for catering. Every time I go to a catered event, I expect to get an offering of what everyone else got without the meat. Never vegan. Always vegetarian. So I was blown out of the water when ... [More](#)



#3

Be the Thought Leader

The screenshot shows the top navigation bar of the Caribbean Caterers website. The logo is on the left, followed by menu items: WEDDINGS, EVENTS, VENUES, EVENT 101, ABOUT, CONTACT, and a yellow 'GET STARTED' button. Below this is a secondary navigation bar with categories: ALL, CELEBRITIES, COVID, JUST MARRIED, NEWS & PRESS, PODCAST, VENUES, and WEDDINGS. The main content area features the article title 'What is a Buffet Style Wedding' under a 'WEDDINGS' sub-header. The article text discusses maintaining class and elegance with a buffet style wedding. A large image shows a server in a white shirt and black vest plating a dish. Below the image is a byline for Gillian de Souza, dated March 17, 2020. A dark grey call-to-action box contains the text 'Schedule your free 10 minute consultation. The fastest way to get answers, no obligations, no strings attached.' and a yellow 'GET STARTED' button. At the bottom of the article, there is a paragraph of text and a small box that says 'We're offline. Leave a message.'

CARIBBEAN CATERERS

WEDDINGS EVENTS VENUES EVENT 101 ABOUT CONTACT GET STARTED

ALL CELEBRITIES COVID JUST MARRIED NEWS & PRESS PODCAST VENUES WEDDINGS

WEDDINGS

What is a Buffet Style Wedding

If you are looking to maintain some of the class and elegance that comes with a plated dinner, but want a slightly less formal vibe, with great variety and a little more freedom, a buffet style wedding may be just perfect for you.



by Gillian de Souza
March 17, 2020

Schedule your *free* 10 minute consultation.
The fastest way to get answers, no obligations, no strings attached.

GET STARTED

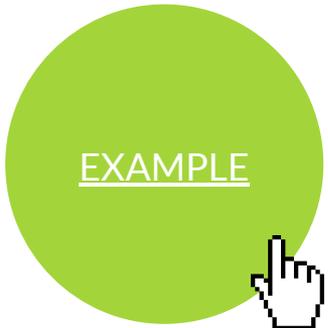
If you are looking to maintain some of the class and elegance that comes with a **plated dinner**, but want a slightly less formal vibe, with great variety and a little more freedom, a **buffet style wedding** may be just perfect for you.

We're offline.
Leave a message.



Topics

- What is _____?
- _____ vs. _____
- How much does _____ cost?
- How does _____ work?
- What's included with _____?



EXAMPLE

Topical Prompts

Relish Catering + Hospita... Caterer that also offers event design and production
4.9 ★ (43)
Caterer
Bronx

Caterers in New York City include:

Miller Catering & Events Caterer and event planner with a 4.8/5 rating from

Kosher Catering NYC Caterer that some say is professional and offers

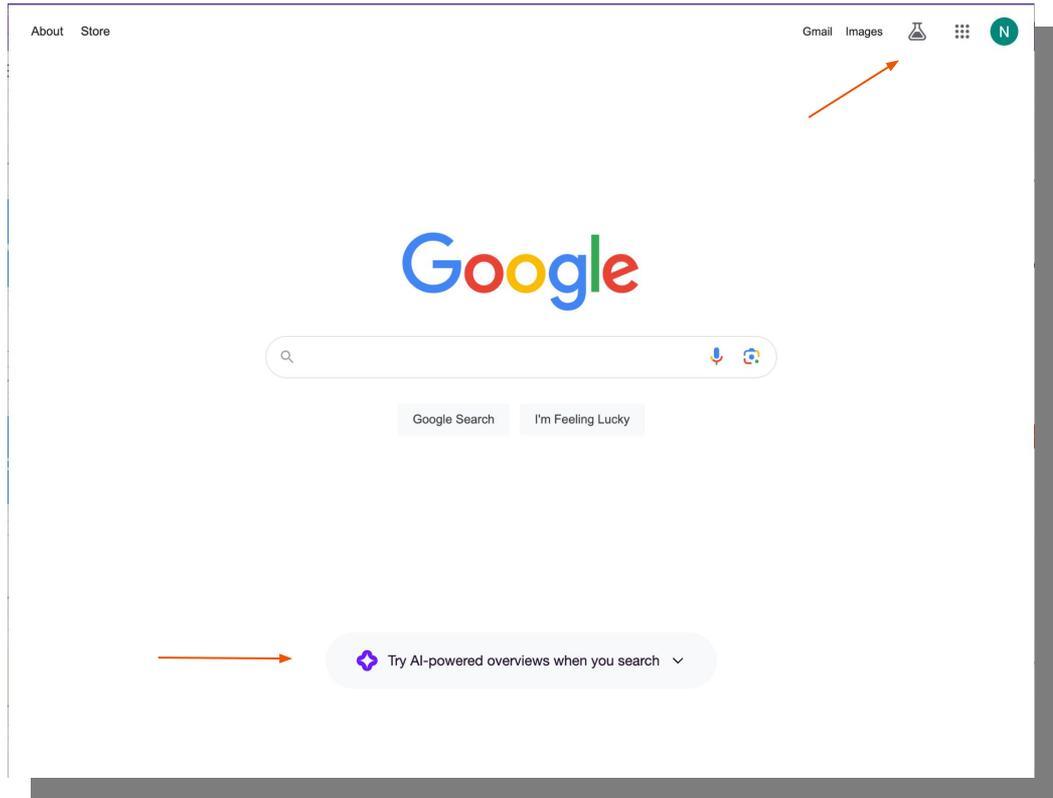
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terer that some say they would consider for another event

Who is a good caterer?

How much does catering cost per person in NYC?

TRY IN CHROME



CONTACT INFORMATION

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Nuphoriq

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