



# How to Save Big Money On Payment Processing Fees in 2024!

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rock *Paper* coin

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**It's SO nice to  
meet you!**





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**The payments  
experience is  
the customer  
experience.**

**ICA** | INTERNATIONAL  
CATERERS  
ASSOCIATION

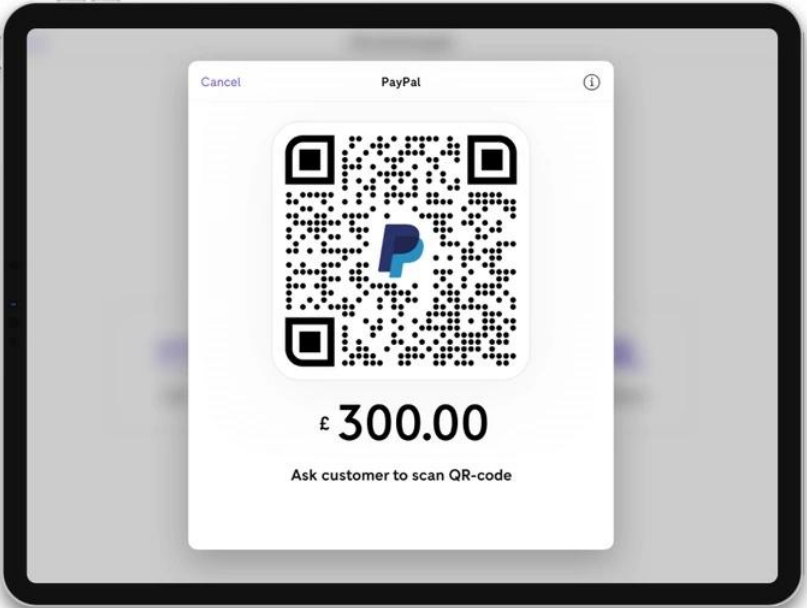
84%

of companies that prioritize  
the customer experience  
see **increased revenue.**



# Payment trends to watch!

Palm payments (by Amazon)



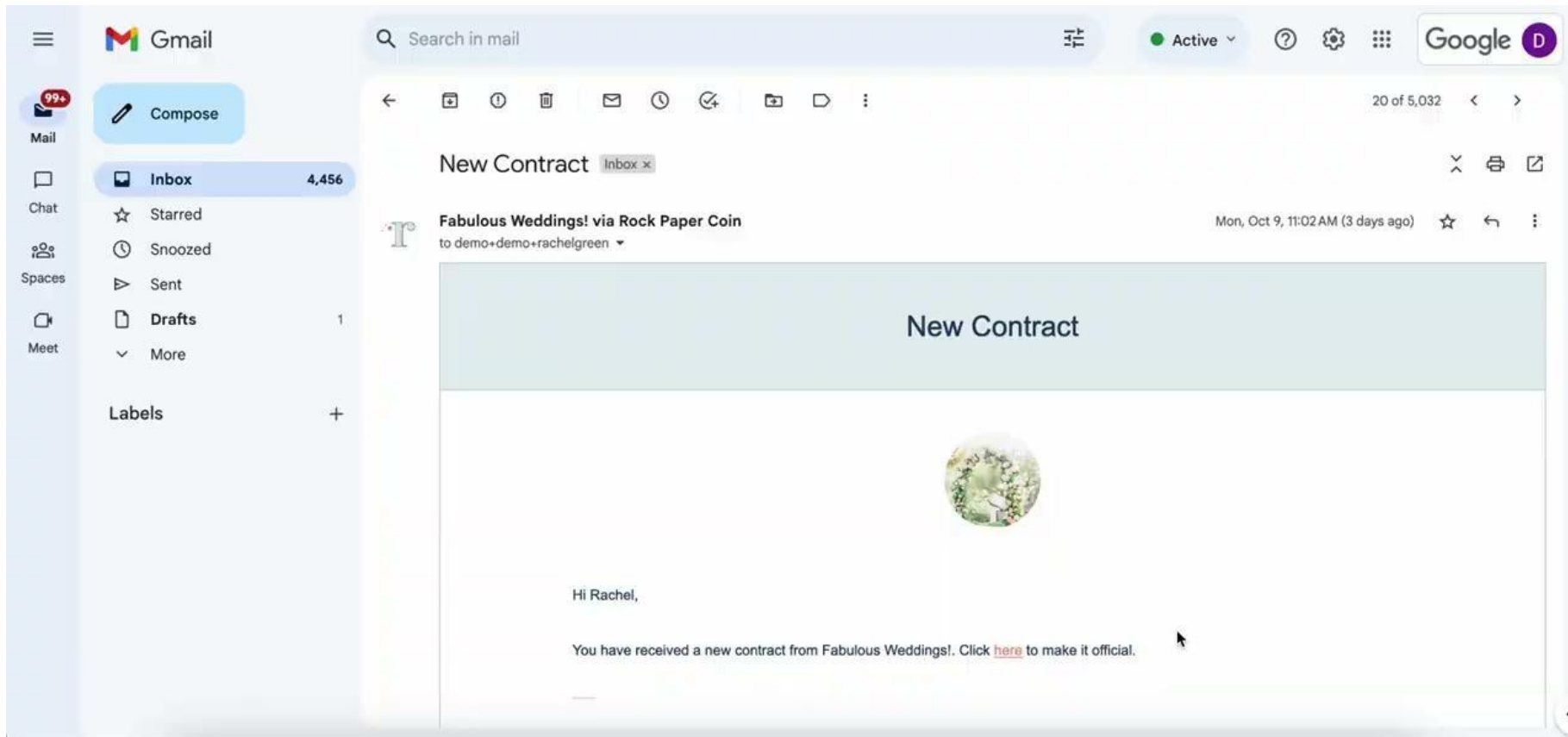
Custom QR codes  
(by PayPal)



New digital terminal  
(by Stripe)



# Seamless Invoicing & E-Contracts



# NEW Quick Payment Links!



A screenshot of a web browser displaying the Rock Paper Coin application. The browser tabs include "Chance Client - Rock Paper C...", "Quick Payment - Kelly and Co.", and "Introducing: Quick Payments". The address bar shows "demo.rockpapercoin.com/contact/clk9y566o477308mi7avxzcxr". The application interface has a dark red header with navigation icons and a user profile. A sidebar on the left lists "Dashboard", "Contacts", "Proposals", "Contracts", "Invoices", and "More". The main content area shows a contact profile for "Chance Client" with a circular avatar containing "CC". To the right, it displays the email "charlotte+1@mailinator.com" and the date "9.15.2024". Below the profile, it says "Assigned To" with a dropdown menu showing "Kelly Planner". A horizontal menu below the profile includes "Activity", "Contracts", "Invoices", "Proposals", "Folder", "Notes", and "Vendors". The "Activity" tab is selected, showing a list of events: "Chance Client has viewed Testing auto fill. 7.28.2023 at 8:57 AM", "You sent Chance Client a contract: Testing auto fill. 7.28.2023 at 8:57 AM", "You sent Chance Client a contract: testing - initials. 7.24.2023 at 11:15 AM", and "You sent Chance Client an invoice: Testing #1 again again.". Each event has a "VIEW" link. A green "+ ACTION" button is visible in the top right of the contact profile area. At the bottom of the browser window, there is a system tray showing a microphone icon, a timer at "2:51", and other standard icons.



**Okay, but how can Rock Paper Coin save me big money on processing fees?**



**We're waiving our subscription and it's  
just a 2.5% flat processing fee**

Processing more than \$1M revenue?  
Email us for a possible lower rate!

## The Simple Math

2M revenue at 3% card fee = \$60,000

2M revenue at 2.5% with Rock Paper Coin = \$50,000

**Save \$10,000 this year**

rock *Paper* coin

**Seamless, simple  
payments  
experience for  
your clients +  
massive savings  
for you!**

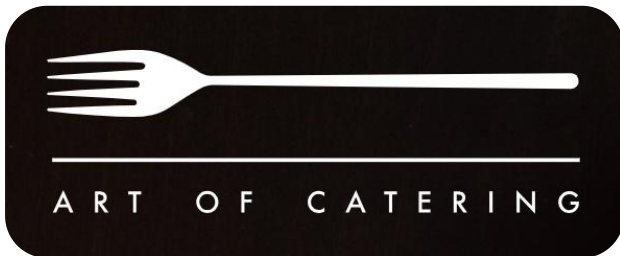


# Rock Paper Coin

PROPOSALS · CONTRACTS · INVOICES

A simple, all-in-one business transaction platform for event industry professionals.

START YOUR FREE TRIAL



Marcia Selden  
CATERING



# ICA Exclusive Offer

Waived subscription fee  
1-2 day processing  
Unlimited team members  
White glove onboarding  
**2.5% processing fee**



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