



**ICA** | INTERNATIONAL  
CATERERS  
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# Spring Food & Drink Trends:

Marrying Menu and Accessories  
for the Perfect Combination

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MARCIA SELDEN  
CATERING





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# Wedding Boom!

- 2.5 Million Weddings in 2022
- Most Since 1984
- Pent Up Demand

Est. 1 Billion Meals Served!

# What Else is Happening?



Global Cuisine /  
Bold Flavors



Plant-Based /  
Healthy Ingredients



Supply Chain  
Disruptions / Inflation

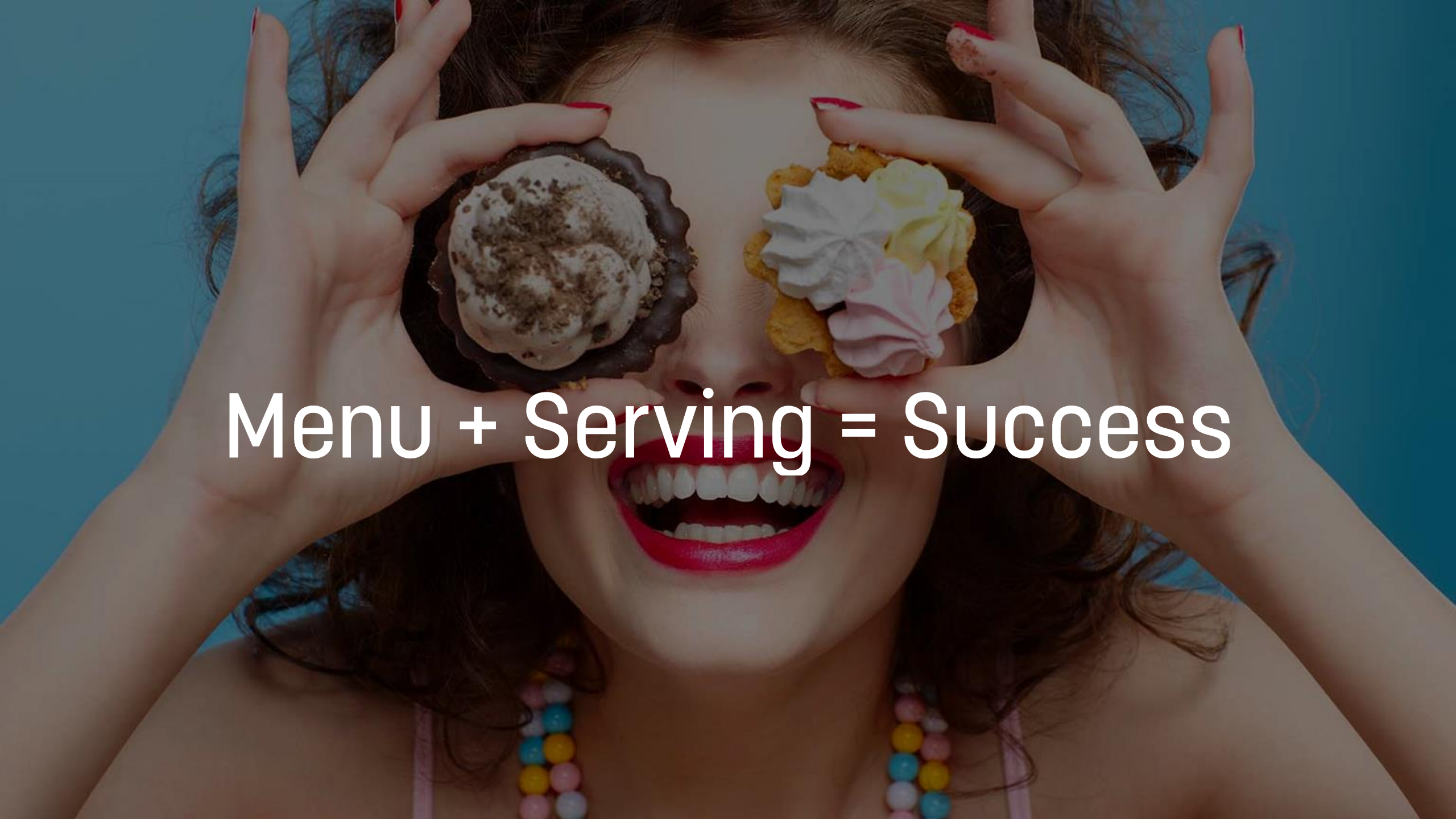


Technology



Safety



A close-up photograph of a woman with dark, curly hair and bright red lipstick, smiling widely. She is holding two ice cream sandwiches over her eyes. The sandwich on the left has a dark chocolate cookie and a scoop of light-colored ice cream with chocolate shavings. The sandwich on the right has a golden-brown cookie and a scoop of white ice cream with yellow and pink frosting swirls. She is wearing a colorful beaded necklace. The background is a solid teal color.

**Menu + Serving = Success**



# Trend #1: Spring Small Plates



















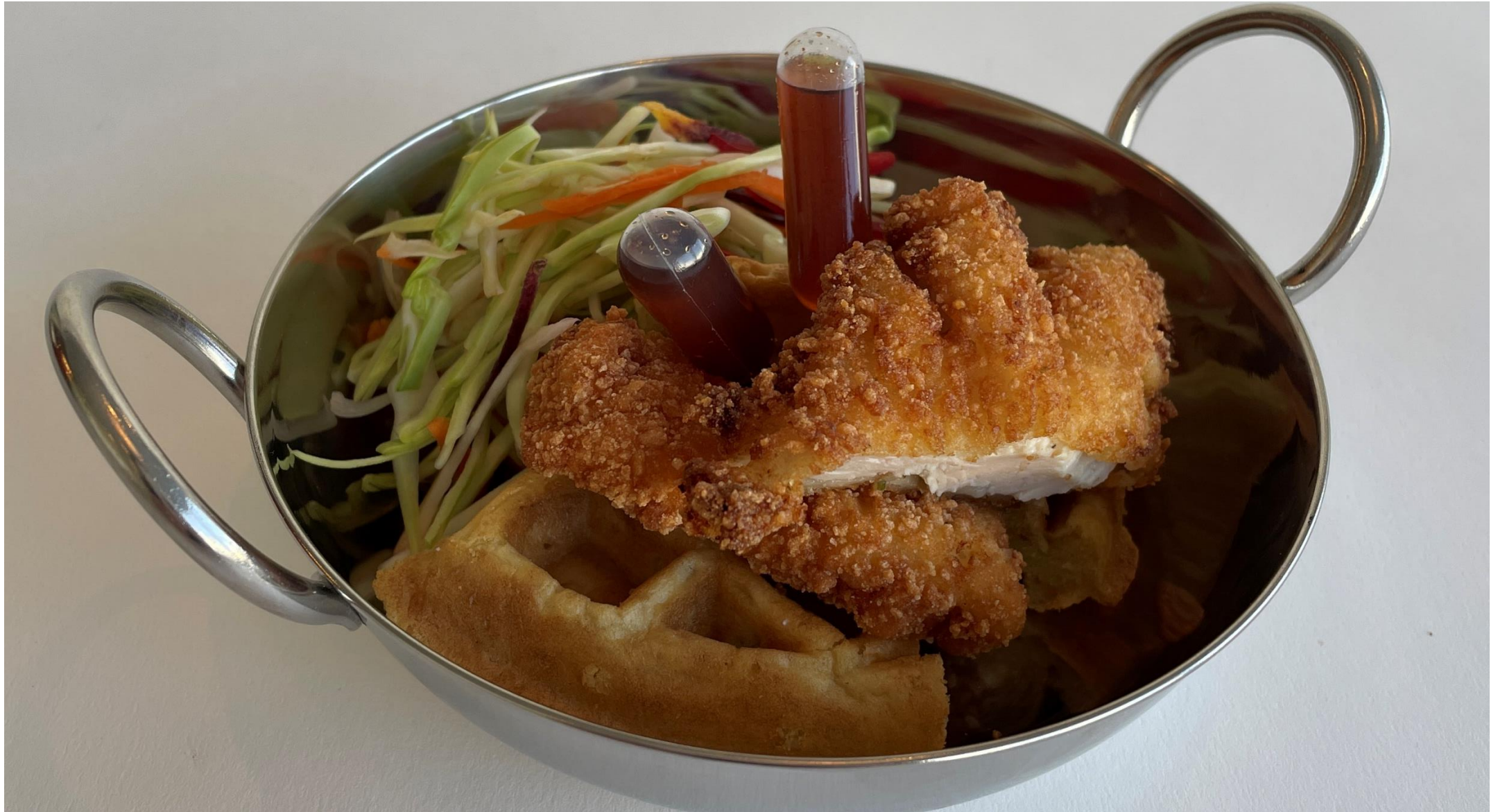
A large platter of small terracotta bowls filled with fresh vegetables and meats, arranged in a grid pattern. The bowls contain a variety of items including sliced meats, cherry tomatoes, cucumber sticks, cheese cubes, and other fresh produce. The text "Trend #2: Garden Grab & Go" is overlaid in the center of the image.

## Trend #2: Garden Grab & Go

























# Trend #3: Go Global



















A photograph of an outdoor dining table set for a meal. The table is made of light-colored wood and is covered with a white tablecloth. Several white plates and wine glasses are arranged on the table. A centerpiece of flowers, including red and yellow blooms, is placed in the middle of the table. The background is blurred, showing green foliage and warm, bokeh lights, suggesting an outdoor setting like a garden or patio.

Trend #4: Take it Outside





































**Trend #5:  
Cheers!**































# How to Sell the Pairing?

- Think of Serving Items in Proposals
- Include Costs in Contracts
- Rent vs. Purchase





## Contact Information

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## Join us at Catersource:

**American Metalcraft: Booth 1639**

Shake Things Up!

**Location:** Culinary Experience Stage

**Date:** Tuesday, May 3

**Time:** 4:00 pm - 5:00 pm

Luxury is a State of Mind

**Location:** 158

**Date:** Tuesday, May 3

**Time:** 11:15 am - 12:00 pm

Diced Competition

**Location:** Culinary & Keynote Stage

**Date:** Wednesday, May 4

**Time:** 11:00 am - 12:30 pm

That's What Friends Are For

**Location:** 158

**Date:** Wednesday, May 4

**Time:** 2:30 pm - 3:30 pm

Spill the Tea with Jamie Lee & Friends

**Location:** 251

**Date:** Thursday, May 5

**Time:** 4:00 pm - 5:00 pm