

Cocktail

RENDEZVOUS



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chefrubber.com/cocktailvision | [@cocktail.vision](https://www.instagram.com/cocktail.vision)



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*What's Your Favorite Go-To
Cocktail Right Now ?*

What We Will Be Talking About Today:

- *Trends in Glassware & Garnishes*
- *Trends in Mixology & Featured Recipes*
- *Trends in Display and Presentation*



“When life gives you lemons, make a lemon cocktail”



YOU CAN START SIMPLE → GLASS & GARNISH

Glassware Matching Theme, Custom Picks, Mini Clothes Pins, Edible Flower Garnishes



AND THEN YOU CAN REALLY ELEVATE → GLASS & GARNISH

BEVERAGE UPSELLS

BIG OPPORTUNITY IN SALES PROCESS

*LET'S MAKE AN
OLD FASHIONED
SUGAR DADDY*



OLD FASHIONED

Sugar Daddy

3 oz Bourbon, Tequila or Mezcal

1 oz Orange Liqueur (like Grand Mariner or
Cointreau)

0.5 oz Cinnamon Liqueur (Goldschlager or
Jagermeister)

3 dashes Aromatic Bitters

"Blood Orange" or "Blowing Smoke" cocktail
perfume

Garnish: Orange Fruit Fetish/ Gold Leaf
(Double Loop Bamboo stick garnish holder)

COCKTAIL ENHANCEMENTS



Blood Orange
is my
Safe Word



Blowing
Smoke

A soft, pink watercolor splash background with irregular, feathered edges, centered on a white background. The splash is larger on the left and right sides, tapering towards the top and bottom.

*DISPLAY &
PRESENTATION*







ENHANCE WITH MENU SIGNAGE

Markup Outsourced Menus, Design Menus In-House, Purchase Frames - Print & Upsell



*LET'S MAKE AN
ETHEREAL LIGHT*



Ethereal Light

SUMMER PEACH SPRITZ

Build over ice

1.5 oz Apricot or Peach Liqueur
1 oz Ramazzotti Aperitivo Rosato
0.5 oz Campari
3 oz Dry Sparkling Wine
"Blood Orange" Cocktail Perfume

Garnish: Peach Fuzz & Double
Prong Bamboo Pick

COCKTAIL ENHANCEMENTS



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Blowing
Smoke

A large, soft, pink watercolor splash that fills most of the frame, with a white background visible at the top and bottom edges. The splash has a textured, painterly appearance with varying shades of light pink and peach.

THANK YOU & CHEERS!



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