

BEST PRACTICES FOR FOOD COSTS & PRICING





PLEASE MEET...



FRANK CHRISTIAN
TAYLORED HOSPITALITY
SOLUTIONS LLC



LON LANE
LON LANE'S INSPIRED
OCCASIONS



CLINT ELKINS SB VALUE





PLEASE MEET...



JENNIFER PERNA FULTON MARKET CONSULTING



ADAM GOOCH COMMON PLEA CATERING COMPANY



MEGAN PALMER RIVERA
PALMER'S CATERING &
EVENTS



LON LANE

LON LANE'S INSPIRED OCCASIONS

What are your top tips for developing menu pricing with sustainability in mind?



CLINT ELKINS SB VALUE

What are some of your best practices for reducing and negotiating costs while maintaining quality?



JENNIFER PERNA FULTON MARKET CONSULTING

How can you utilize the culinary team to help better educate the sales team on food cost and menu pricing?



ADAM GOOCH

COMMON PLEA CATERING COMPANY

What staple food items can you buy differently without negatively impacting your company's standards?



FRANK CHRISTIAN TAYLORED HOSPITALITY SOLUTIONS LLC

When thinking through producing a menu item on site, how do you factor in the cost of waste or transfer to serving vessel on site?



MEGAN PALMER RIVERA PALMER'S CATERING & EVENTS

How do you avoid conflict within your team from department to department, in particular, from sales to culinary?



AUDIENCE Q&A



MORE QUESTIONS?

(800) 935-6859 EXT. 1 CLINT@WEGROWVALUE.COM

WE'LL ALSO SEE YOU AT CATERSOURCE!



THANK YOU!