# Tony P Santos

San Jose, CA 95002 408-203-0540

tony@tonycaterstoyou.com

**Objective** To leverage my passion and business savvy for future growth of Tony Caters

Education California Culinary Academy Santa Clara University

Le Cordon Bleu, Culinary Arts Program
Associate of Occupational Studies
Leavey School of Business
Bachelor of Science, Marketing

Graduation: March 2006 Graduation: March 2000

Work Experience Chef / Owner

June 2008 to Present

Tony Caters – Custom catering throughout the SF Bay Area, and café service provider

- Executive leadership of a 50+ person, \$3 million custom catering and café enterprise
- Sustained year over year growth, with a portfolio including custom on-site and off-site events, venue F&B exclusivity (catering and café) and drop-off catering

Personal Chef July 2006 to May 2008

Shopping and weekly dinner prep (on-site) for busy San Francisco households

Manager Aug 2007 to Jan 2008

Pasta Gina

Oversaw all daily operations, including food prep/styling, staff supervision, inventory/ordering

# **Marketing & Sales Consultant/Event Staff**

Apr 2007 to May 2008

**Executive Chef** 

- Marketing and sales support for corporate culinary teambuilding company
- Lead Chef and Emcee for corporate and in-home culinary events

Intern Jan 2007 to Mar 2007

Wally's Food Company/Executive Chef

- Chef / Emcee for corporate and in-home culinary events
- Cooking and delivery for weekly gourmet meal service
- Development and implementation of 2007 marketing strategies

# Hotel Nikko, San Francisco

Feb 2006 to Jun 2006

Estage & Prep Cook

- Cooking and kitchen prep restaurant, banquets, room service
- Line experience at pantry/dessert station

# Tech Museum of Innovation, San Jose

Oct 2003 to Dec 2005

PR Manager

- Employee and budget management
- Service as primary print, television and radio spokesman
- PR leadership for all major initiatives, including new exhibits, films, education programs and Tech Museum Awards

#### **Edelman Public Relations Worldwide**

**Apr 2000 to Oct 2003** 

Senior Account Executive

- Execution of press campaigns and bi-coastal tours for high profile consumer-tech clients
- Extensive tradeshow, phone and email media relations communications

# Other Food Service Manager, ServSafe Certified

**Languages** Spanish fluency