

Accomplishments and Background

Catering by Design: (2016-Present)

CEO

The Ritz-Carlton Hotel Company: (2011 to 2016)

Sexton sold the catering company to join The Ritz-Carlton as Area Director of Catering Sales & Events Management for the Colorado Region

Syd Sexton Event Production—President/Owner: (2008- 2011)

Sexton managed this event planning arm of the company simultaneous with the catering operation

Gourmet Fine Catering and Events—President/Partner: (2002- 2011)

Sexton Merged her company, Alex Brooks and Gourmet Alternative Catering to form Gourmet Fine Catering producing \$5M+ in annual revenues

Alex Brooks Fine Catering and Events—Founder/Owner (1996-2002):

In 1996 Alex Brooks was selected to open the Nordstrom Park Meadows store. In ensuing years Sexton's company was chosen for the openings of Tiffany & Company, Container Store, Denver Center for the Performing Arts, Niketown, REI, National Cattlemen's Beef Association, and the Colorado Ballet. (The company name stemmed from the daughters of the two principals).

Hyatt Hotels—Director of Catering and Conference Services: (1983-1996)

Education

University of Houston - B.S. in Hotel Restaurant Management

Volunteer

- Colorado Event Alliance – Founder/Past President
- First Descents - Camp Volunteer
- American Transplant Foundation - Team Transplant National Chair
- American Liver Foundation - Annual Gala Event Producer
- Make-A-Wish Colorado Chapter - Committee Chair

Professional Accomplishments

ICA *International Caterers Association* Board Member – 2019-2022

CEA *Colorado Event Alliance* -Founding President/Past President –2020-2024

ILEA *International Live Events Association* Denver - President-(2002-2003)

ILEA Hall of Fame Recipient - 2016

Catersource conference speaker – 2018, 2021, 2022, 2023, 2024

The Special Event - Conference Professional Speaker (1996, 2007, 2008, 2009)

Personal Accomplishments

Completed eight full marathons with personal best time of 3.47

Mom