

2024



# SPONSORSHIP PACKAGES

	★★★★ \$15K	★★ \$10K	★ \$6K	
MARKETING & COMMUNICATIONS	E-BLAST: SPONSOR INTRODUCTION / PRODUCT PROMO	5X ANNUALLY	3X ANNUALLY	1X ANNUALLY
	FACEBOOK: POSTS	5X ANNUALLY	3X ANNUALLY	1X ANNUALLY
	INSTAGRAM: 1 DAY STORIES TAKEOVER	✓	✓	
	WEBSITE: LOGO, DESCRIPTION, LINK	✓	✓	✓
EDUCATION	WEBINAR: 30 MINUTES	2X ANNUALLY	1X ANNUALLY	1X ANNUALLY
	BRANDING: LOGO, VERBAL RECOGNITION	5X ANNUALLY	3X ANNUALLY	2X ANNUALLY
WORKSHOPS	ICA SPRING WORKSHOP REGISTRATIONS <i>(for sponsoring company employees)</i>	2	1	1
	ICA SUMMER WORKSHOP REGISTRATIONS <i>(for sponsoring company employees)</i>	2	1	1
	ICA FALL WORKSHOP REGISTRATIONS <i>(for sponsoring company employees)</i>	2	1	
	BRANDING: LOGO, SIGNAGE, RECOGNITION	✓	✓	✓
EXCLUSIVE	FIVE-MINUTE PRESENTATION DURING AN ICA BOARD OF DIRECTORS MEETING AT CATERSOURCE ON MONDAY, FEBRUARY 12, 2024.	✓	✓	

To secure your sponsorship, contact the International Caterers Association (ICA) at [info@internationalcaterers.org](mailto:info@internationalcaterers.org).