



# **Catersource 2020: Behind the Scenes**

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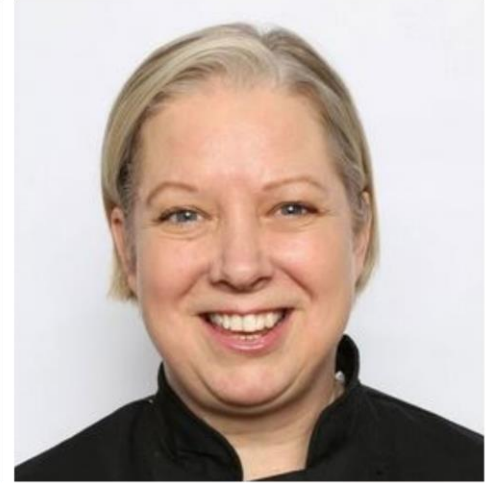
**November 20, 2019**

**SCOTT DOMINGUEZ**  
BRAND MANAGER  
CATERSOURCE

**KAREN O'CONNOR**  
EXECUTIVE CHEF  
DANIEL ET DANIEL  
ICA BOARD PRESIDENT

**KATHLEEN STOEHR**  
DIRECTOR OF COMMUNITY &  
CONTENT STRATEGY  
CATERSOURCE

**JASON SUTTON**  
EXECUTIVE CHEF  
FOOTERS CATERING  
ICA CULINARY COUNCIL CHAIR



CATERSOURCE 2020  
CO-LOCATED WITH  
THE SPECIAL EVENT

MONDAY, MARCH 9 –  
THURSDAY, MARCH 12,  
2020

ICA MEMBERS RECEIVE  
\$50.00 OFF REGISTRATION

ICA50



catersource®

CO-LOCATED WITH:  
**THE SPECIAL EVENT®**

MARCH 9-12, 2020 | MANDALAY BAY, LAS VEGAS

See What's in Store!

ICA Members Save!  
Join us at Catersource 2020

THE CULINARY  
EXPERIENCE POWERED  
BY ART OF CATERING  
FOOD

2020 AOCF UPDATE



## CATERSOURCE EDUCATION

### Sessions Cover the Following Topics:

Bridge (speaks to both caterers & event professionals)

Business & Operations

Culinary

Events

Off-Premise Catering

On-Premise Catering

Sales & Marketing

Staff Development & Enrichment

Trends & Design





## Catersource Tradeshow

Tradeshow Hours:

Wednesday, March 11: 10:00-5:00 p.m.

Thursday, March 12: 10:00-5:00 p.m.

Competitions:

- Catersource Swizzle
- Diced

Education Stages:

- Recharge Stage
- Hands on Arena
- Tradeshow Culinary & Competition Stage

# INDUSTRY AWARDS CEREMONY

THURSDAY, MARCH 12  
6:00-9:30 PM

TICKETED EVENT

Industry Awards from the following:

- ICA CATIE Awards
- Catersource ACE Awards
- The Special Event Gala Awards





**ICA CATIE AWARDS  
WINNERS WILL BE  
ANNOUNCED AT TWO  
PREMIERE LOCATIONS**

**TUESDAY, MARCH 10  
5:30-6:30 PM**

**AND**

**THURSDAY, MARCH 12  
6:00-9:30 PM**

| ICA Annual General Meeting<br>Tuesday, March 10: 5:30-6:30 p.m. | Catersource Gala Awards<br>Thursday, March 12: 6:00-9:30 p.m. |
|---|---|
| Best Hors d'oeuvre  | Best Catered Event  |
| Best Dessert  | Best Catered Wedding  |
| Best Buffet or Action Station                                   | Caterer of the Year   |
| Best Small Plate <b>NEW!</b>                                    | Chef of the Year  |
| Innovative Mixology   | Best Catered Multiple Day Event                               |
| Best Appetizer  | Best Food or Beverage Trend Incorporation                     |
|   | Rising Star of the Year (FOH or BOH) <b>NEW!</b>              |
|   | Culinary Rising Star <b>NEW!</b>                              |
|   | Best Main Course  |



## LUNCH & LEARN

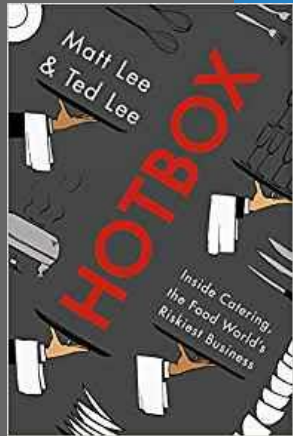
### HOTBOX: INSIDE CATERING, THE FOOD WORLD'S RISKIEST BUSINESS

MATT & TED LEE

TUESDAY, MARCH 10  
11:50 AM-1:15 PM

TICKETED EVENT

-HANDS ON SESSION  
-BOOK SIGNING



This event will sell out – buy your tickets now!



## SHOWCASING EVENTS!

MONDAY  
CONNECT LIVE  
7:30-10:30 PM

TUESDAY  
OPENING NIGHT PARTY  
7:00-10:30 PM  
AREA15 – HOT NEW LOCATION!

WEDNESDAY  
THE EVENT EXPERIENCE  
6:30-9:00 PM  
THE INDUSTRIAL

THESE ARE TICKETED EVENTS  
(INCLUDED IN THE VIP AND  
PREMIUM PASSES)





## CLOSING NIGHT CELEBRATION

MARCH 12  
9:30 PM-12:00 AM  
HOUSE OF BLUES  
MANDALAY BAY

TICKETED EVENT  
(INCLUDED IN THE VIP  
AND PREMIUM PASSES)



# CATERSOURCE PRICING

EVENT FEES GOES UP  
ON DECEMBER 13, 2019

DON'T DELAY!

## Conference Passes

|  |  |  |   |
|--|--|--|---|
| <b>All Access Pass</b><br>BOTH EVENTS! Friday, 13<br>December 2019<br><b>\$1,685</b> | <b>Catersource Premium<br/>Pass</b><br>Friday, 13 December 2019<br><b>\$1,400</b>                              | <b>Combined Education<br/>Pass</b><br>Friday, 13 December 2019<br><b>\$1,150</b>       | <b>Catersource<br/>Conference Pass</b><br>Friday, 13 December<br>2019<br><b>\$865</b>             |
| <b>Connect Live</b><br>Monday, March 9, 7:30pm -<br>10:30pm<br><b>\$50</b>           | <b>Venue Tour</b><br>Tuesday, March 10th,<br>3:30pm - 6:30pm<br><b>\$225</b>                                   | <b>Opening Night Party</b><br>Tuesday, March 10th,<br>7:30pm - 10:30pm<br><b>\$160</b> | <b>The Event Experience</b><br>Wednesday, March 11th,<br>6:30pm-9:00pm<br><b>\$160</b>            |
| <b>SEARCH Event</b><br>Wednesday, March 11th,<br>9:30pm - 1:30am<br><b>\$125</b>     | <b>Michael Cerbelli's: The<br/>Hot List™: 2020</b><br>Thursday, March 12th,<br>8:00am - 10:00am<br><b>\$35</b> | <b>Awards Ceremony</b><br>Thursday, March 12th,<br>6:00pm - 9:00pm<br><b>\$50</b>      | <b>Closing Night<br/>Celebration</b><br>Thursday, March 12th,<br>9:30pm - 12:00am<br><b>\$160</b> |
| <b>Lunch &amp; Learn</b><br>Friday, 13 December 2019<br><b>\$125</b>                 | <b>Leadership Lunch</b><br>Friday, 13 December 2019<br><b>\$125</b>  |  |   |

**KAREN & JASON**

**WHAT KEEPS ME  
COMING BACK?**

Kathleen & Scott

What I am looking forward to the  
most this year!



**QUESTIONS?**

**Need help completing your registration?**

Call Catersource at 218-740-6881 or 800-932-3632

Monday-Friday, 8:00am-5:00 pm CST

or email [registration@catersource.com](mailto:registration@catersource.com)